TikiLIVE Releases Set Top Box with ATSC Tuner for Local Channels

Over-The-Top (OTT) Provider gives alternative HDTV delivery for free

MARATHON, FL (Date) – TikiLIVE, the leading OTT (Over-the-Top) platform developer and internet hosting company, has found an easy and cost-effective way to deliver value to subscribers and the clients of its white label service providers. The new white label STB with ATSC Tuner for Local Channels from TikiLIVE combines OTT content with local programming in one easy to use interface.

"Adding the ATSC Tuner card will pull in the full local channel lineup from your area and allow you a free alternative to watch HD television," said Tim Green, Founder of TikiLIVE. "We have just expanded our HD lineups by over 100 channels in some markets without adding any fees to our end users. We love delivering free HD TV"

TikiLIVE's service offers live local HD channels such as ABC, NBC, FOX, CW, CBS delivered with our live OTT HD channels, live streaming music and a vast selection of video on demand (VOD) libraries. There are no long-term contracts – all content subscriptions run month to month, so there is no need to worry about credit checks, getting stuck with a bill for services no longer in use or crazy cancellation fees.

The new "white label" STB is simple to set up and configure with no need to schedule an installation and worry about when the service professional will show up. It's as easy as connecting the box to the power source, HDMI cable, and the included ATSC antenna, then following easy interface instructions on how to connect either your Wi-Fi or Ethernet setup.

About TikiLIVE

TikiLIVE is the leading OTT (Over The Top) platform development and cloud hosting company that deploys enterprise solutions while providing first-in-class hosting to clients. The TikiLIVE team focuses on delivering HD video, including live streaming video, video on-demand (VOD), Pay per view (PPV) events. TikiLIVE provides its users with a comprehensive set of tools for producing and managing their live HD streaming content. TikiLIVE is also a content aggregator with over 600 channels made available for white label operators.

For more information, please visit <u>www.tikilive.com</u>. To speak with a representative directly, please call 305-289-4557.

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