## TikiLIVE lends a hand to Keys Area Interdenominational Resources (KAIR) Back Pack Drive

Leading OTT Content Providers Donates \$2,500 to Help Provide Backpacks and School Supplies for Children in Need in the Florida Keys

MARATHON, FL (Date) – TikiLIVE participates in Keys Area Interdenominational Resources' (KAIR) Back Pack Drive by donating \$2,500 to help provide backpacks and school supplies for children in need in the Florida Keys.

KAIR is a non-profit organization seeking to serve those individuals and families in Marathon and the Florida Keys who have found themselves in crisis. Working in partnership with other agencies and organizations, every effort is made to return people to self-supporting, productive lives.

Annually, KAIR provides new backpacks, sneakers, and school supplies to local school children from families that struggle with daily expenses. Last year, they provided 150 children with these items. Children get these supplies by the generous donations of items and funds by people and companies like TikiLIVE. The backpacks and school supplies are provided to children from Pre-K to 12th grade.

The \$2,500 donation by TikiLIVE helped carry out the Back Pack Drive's mission of providing children of need with school supplies to ensure a good school year.

"We are thrilled to be a part of this great local cause and organization," said Tim Green, CIO of TikiLIVE. "We try to give back to the community wherever possible at TikiLIVE and look forward to being able to help our local young people with this Back Pack Drive."

Besides philanthropy, TikiLIVE helps people by providing end users with an HD streaming cable alternative without the high costs and long term contracts.

## About TikiLIVE

TikiLIVE is an OTT (Over The Top)/ IPTV (Internet Protocol Television) platform development and cloud hosting company that deploys enterprise solutions while providing first-in-class streaming to clients. The TikiLIVE team focuses on delivering HD video, including both live streaming video and video on-demand (VOD). TikiLIVE provides its users with a comprehensive set of tools for producing and managing their live HD streaming content.

For more information, please visit <u>www.tikilive.com</u>. To speak with a representative directly, please call 305-289-4557.