

Eyepartner and KONK Broadcasting Network Partner to Broadcast Media

Marathon, Florida November 11th, 2010 Eyepartner Inc. is the developer of such streaming video solutions as TikiLIVE and the recently released HD Wave broadcaster. Eyepartner designs their software to require nothing more than an off-the-shelf computer and video source or camera. The software is user-friendly and makes Live Streaming accessible to businesses without the need for expensive proprietary broadcasting equipment.

KONK Broadcasting Network, KBN, a radio, television and internet broadcasting network out of Key West, Florida has recently joined Eyepartner's client list. In an effort to expand into the live-streaming internet market, KBN has created a TikiLIVE HD broadcasting channel which can be viewed here: www.TikiLIVE.com/show/KONKAM. The configuration includes a quality laptop, three HD webcams and a USB hub for accepting the video feeds.

"Since we've started using Eyepartner's TikiLIVE we have found it to be easy to implement. The integration into the business model was simple and the channel looks great. KBN is growing and is looking to expand our involvement in the video broadcasting market and Eyepartner is helping us do that." Says Guy deBoer, KBN Station Director.

"We're excited about this channel and what KBN is doing because it illustrates the diversity of the clients we have. We hope others will see this as a way to extend their audience worldwide like KBN has done. Streaming HD video during radio broadcasts is the wave of the future and a way to reach a global audience" says Tim Green, President of Eyepartner.

KBN makes use of the Channel Manager which is a standards based H.264 streaming solution that requires absolutely no proprietary hardware. The software was designed to easily manage content timelines on the fly – in real time allowing the content producer to ingest LIVE breaking news or sponsored media spots at any moment. This also makes it easy to replay content during normally off-broadcasting hours. Streaming content may be automatically recorded server side and edited with an easy to use drag-and-drop dashboard interface. Channels can be produced in minutes and configured to broadcast HD streams 24 hours a day.

For video switching KBN uses 3rd party software, VIDBlaster. All three camera feeds are connected through a simple USB hub connected to a Laptop. This allows for multi-camera real-time switching and editing. It enables novice or professional broadcasters to enhance their live shows by including transitions, overlays and video effects.

About Eyepartner:

Eyepartner is a privately-held company based in Marathon, Florida and has been developing and implementing solutions to clients worldwide. Eyepartner develops streaming media software as well as serving as a rich media hosting and CDN provider. Established in 2007, Eyepartner delivers turn-key and custom social broadcasting solutions, entertainment portals and has delivered enterprise, education, advertising and government solutions. For more information, including co-branding OEM opportunities, please contact us at www.eyepartner.com/contact or call: 305.289.4557.

About KONK Broadcasting Network:

KBN, a subsidiary of Overseas Radio LLC, is located in Key West, Florida. They are "The Little Radio Station with a Big Voice." Their broadcasts feature local personalities speaking on current issues, people and events delivered daily as "The Island Juice Experience". KBN is creating a local theme that embraces the world, and through its webcast enables the world to connect to Key West. This new Key West-based network is located not far from the old Flagler Railroad tracks – the original end of the road. For more information, please visit www.konkam.com.