

## **TikiLIVE Releases Cable Alternative on Roku TV and Roku Players**

MARATHON, FL (Date) – TikiLIVE, a leading provider of Over-The-Top (OTT) and IPTV solutions, adds Roku Player and Roku TV.

With this announcement, users may now login to their own Roku device to enjoy most of their cable channels from a Roku primary device.

In addition, the new TikiLIVE cable alternative app may be easily downloaded and installed in just a few minutes. This expansion to Roku devices increases TikiLIVE's potential reach to over 38 million monthly Roku users. Last, but not least, users are no longer required to purchase a special player or set-top box to enjoy their favorite streaming programs. If a family owns a Roku device, then they are also able to utilize their secondary devices such as Amazon Fire Stick, Apple TV, Android, Chromecast, and Smart TV – just to name a few.

"Expanding TikiLIVE on the best-selling players in the market gives us market leverage while saving our customers money from buying new devices to watch their favorite TV shows," said Tim Green, CIO and Founder of TikiLIVE.

To learn more about TikiLIVE or to browse their channel lineup, please visit <http://www.tikilive.com/>. To view other offers or promotions, please visit <http://www.tikilive.com/offers>.

### About TikiLIVE

TikiLIVE is an OTT (Over The Top) and IPTV platform development and cloud hosting company that deploys enterprise solutions. The TikiLIVE team focuses on delivering HD streaming video, including both live streaming video and video on-demand (VOD). TikiLIVE provides content creators with a comprehensive set of tools for producing and managing their own live and VOD streaming content.

For more information, please visit [www.tikilive.com](http://www.tikilive.com). To speak with a representative directly, please call 305-289-4557.

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