



TikiLIVE OTT Strategy

Implementing Your IPTV Network and Defining your OTT Video Strategy

The TikiLIVE IPTV Cloud solution enables services providers and operators alike to acquire, aggregate and distribute traditional channel lineups via Live Streaming Video as well as Video on Demand (VOD). TikiLIVE can connect your subscribers to their content via PC, Mobile Devices, Tablets, and Set Top Boxes allowing them to watch their favorite channels from just about anywhere.

TikiLIVE Expands the Traditional Cable Viewing Experience

- Ingest multiple sources of Live Streaming Channels and Video on Demand
- Incorporate both premium licensed and Free To Air (FTA) content
- Provide customers access to their content through multiple devices Over The Top (OTT)
- All applications and devices support an interactive EPG, allowing for a similar viewing experience from any location as seen on a traditional cable box
- Advanced Analytics tracks subscribers viewing patterns and provides service providers and operators alike viewing metric reports to optimize their channel offerings
- Incorporating 3rd party Advertising provides a way to monetize both Live and VOD delivery
- Set-up custom viewing packages or sell channels a la carte to allow your customers to choose and pay for only the content they wish to view
- Cloud based transcoding allows for adaptive streaming playback to reach greater market shares

Represent the content your clients enjoy:

- Content Acquisition
- Content Licensing
- Package Set up and Consultation



User-friendly STB graphical interface



Premium and FTA (free to air) lineup



World-wide streaming service

TikiLIVE's back Office Capabilities gives Operators all the tools to be successful

- Content Management System (CMS) is cloud based and can be expanded to support multiple operators with minimal upfront investment
- Supports live linear channels as well as video on demand
- Electronic Programming Guide can automatically ingest 3rd party metadata providers to automatically populate your channel's programming
- Pay per view and subscription based conditional access supported
- Geoblocking and Device filtering compatible
- Easy to use shopping cart checkout process
- Supports Paypal and direct credit card transactions
- Targeted advertising enables content owners to monetize their content or cross promote with other products offered within the IPTV solution or other entities
- Completely transparent billing module keeps Operators and Content Owners informed on the current revenue and expected payments for their content and subscribers
- RESTful API access to customized Apps and Graphical Interface



Cloud based video transcoding



Various
3rd party Ad service providers



Covered
with RTSP streaming fallback

How we serve the Telco Market

A TikiLIVE Mini Private Cloud IPTV Solution can be quickly spun up and configured:

Professional Design and Development Consulting	Network and Streaming Architecture
Integrate additional 3rd party devices	Content Ingestion
Advisement on Value Creation models	Transcoding Consultation
Assist in Content Acquisition	Hosting Architecture
Assist in Aggregation	Streaming Playback and Support
Business Plan Development	DRM and Conditional Access



Live Deployment

Content approvals and acquisition.

Approved channel lineup.

Configure packages and deploy.

Applications

Augment and Replace.

Merge existing TV services with the TikiLIVE IPTV solution to expand to “new media” markets.

OTT Delivery

Deliver full content lineup to mainstream and niche markets alike.

TV Everywhere

Stream to all mainstream devices used today including mobile devices, tablets, set top boxes, computers, macs and much more.

Multi-Channel Replacement

Replace depreciated headend hardware installations with a TikiLIVE Mini-Cloud OTT Delivery platform.